

Wanted: ROOM TO RUN

An online directory matching dogs with off-leash spaces has found a way to pay those with extra land to use their space.

Sniffspace is Australia's only directory of private off-leash spaces for dogs and their owners, and is trying to make a dog's dream of running free with their human with no other dogs or people a reality.

The directory is the brainchild of co-founder Tracey Horey, a dog-obsessed Aussie and puppy-parent to anxious dog Rafferty.

"For years I struggled with the lack of options for me and Raff to play safely without the unwelcome interactions of other dogs (or humans) at the local off-leash dog park," she said.

"Add to that, housing blocks becoming smaller and smaller, I realised that if I was

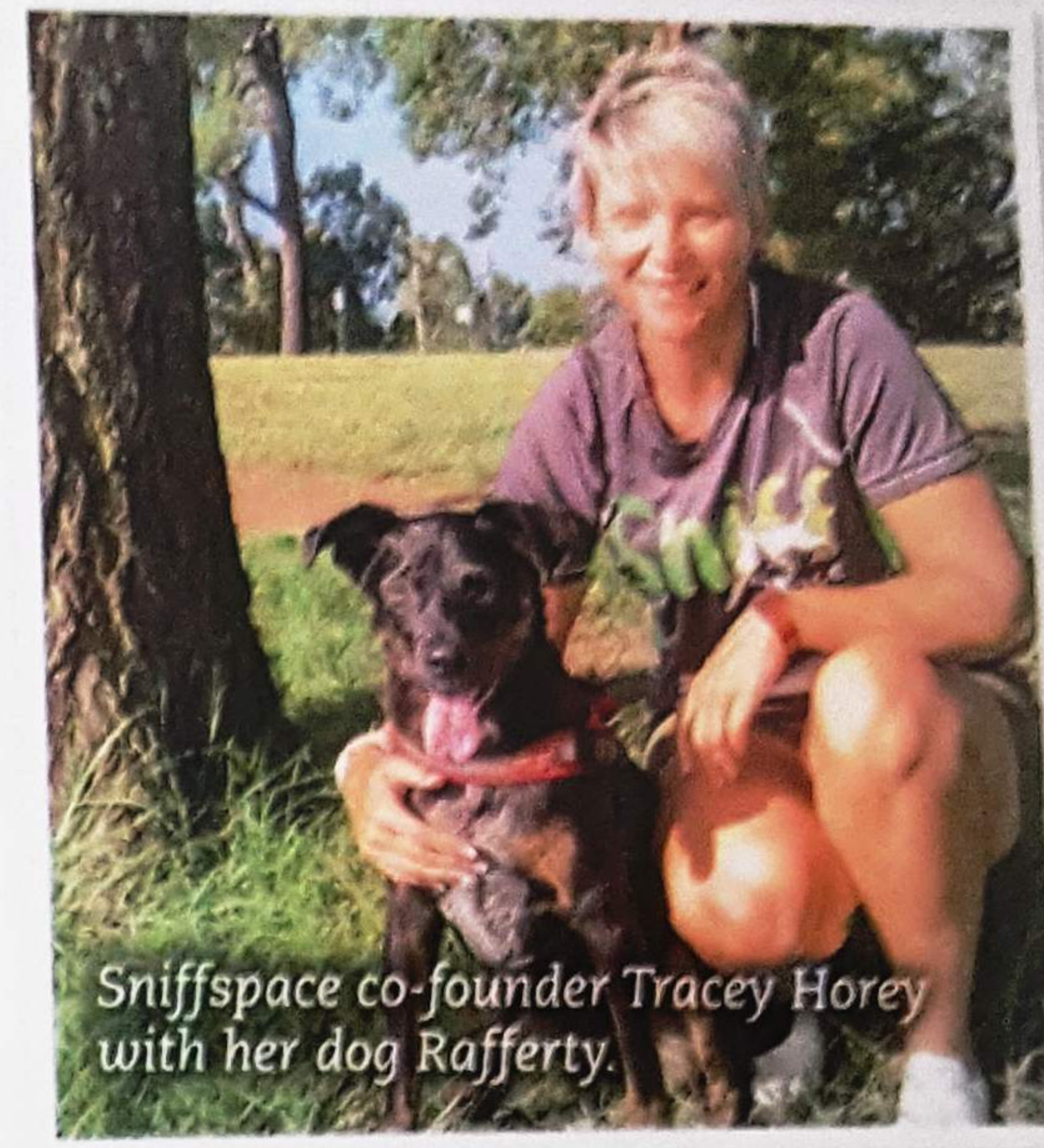
experiencing this kind of struggle, there must be thousands of other dog lovers around the country that felt the same way.

"There's over 200 dogs ready and waiting to run free in a private space with their owners, and we now need Australia to help us make it a reality."

Tracey said out of the five million dogs in Australia, more than 40 per cent present with some kind of fear or phobia that makes them unsuited to dog parks or public parks.

Couple that with urban sprawl and apartment living and Tracey said Australia was a nation of frustrated pooches needing an outlet.

"Our first Facebook video explaining the concept of Sniffspace reached over



Sniffspace co-founder Tracey Horey with her dog Rafferty.

75,000 people in the first 10 days – a fair indication that I wasn't the only puppy-parent in town searching for a better alternative," she said.

"We are now seeking Aussies that have a free space, paddock or fenced yard to list it with us free of charge, let pups run around for an hour and get paid automatically. What could be easier?"

"You have full control of your listing, pricing, opening hours and the amount of visitors at a time, so get paid and utilise your space on Australia's only online directory of privately owned off-leash spaces for dogs."

For more information or to list your property, visit: sniffspace.com.au ■

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WE WANT
YOU!

Sign up today at sniffspace.com.au

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